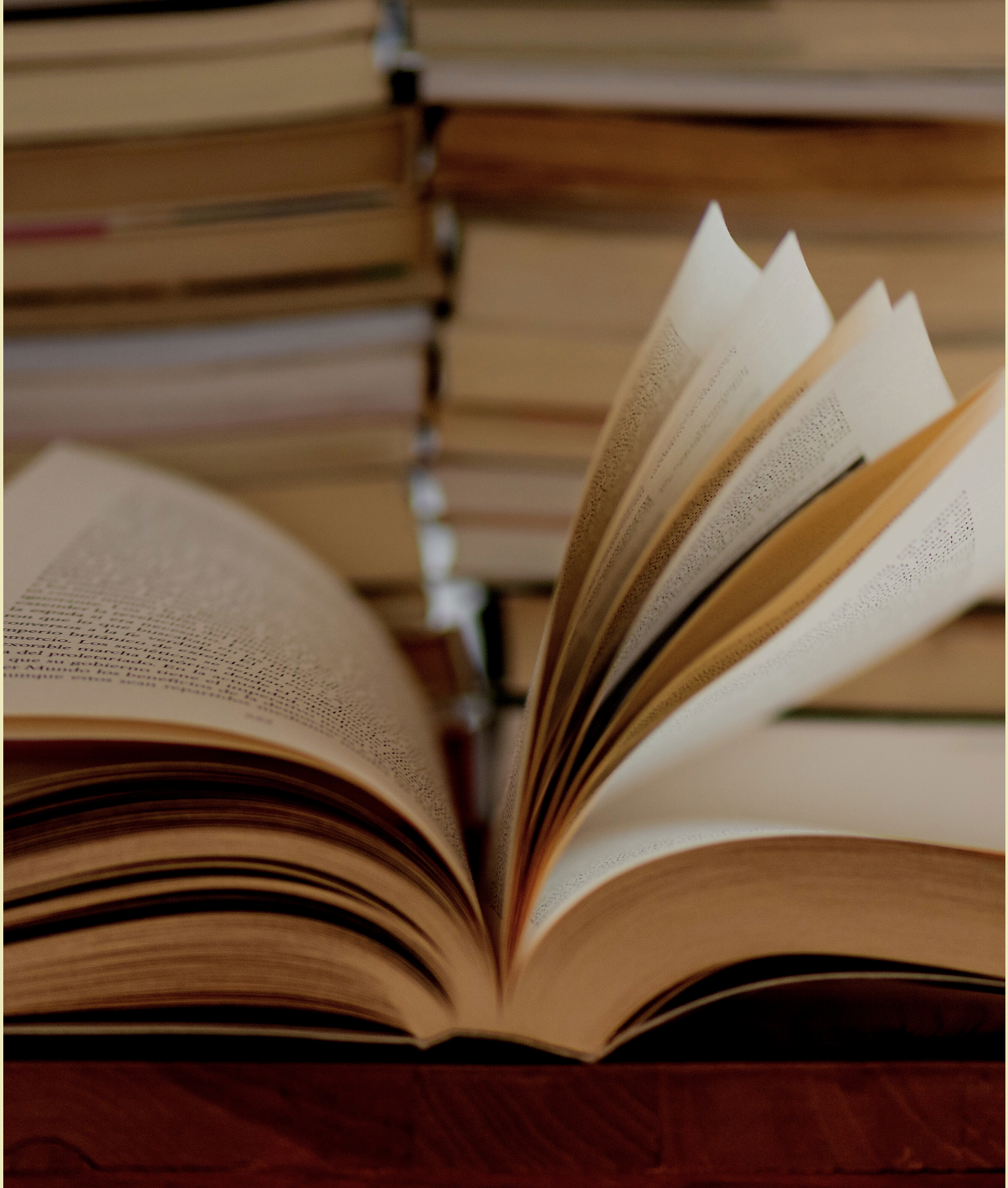


LBS SPANDAN

(ANNUAL NEWSLETTER)

2025-26 ISSUE

LAL BAHADUR SHASTRI INSTITUTE OF
MANAGEMENT AND DEVELOPMENT STUDIES





*MESSAGE
FROM THE
CHAIRPERSON*

A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSGOI, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens. My good wishes to all the bright minds who have the responsibility of building a strong nation and society.

MRS. MONA SRIVASTAVA

Chairperson - LBSGOI

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration. She is an inspiring leader committed to fostering quality education, ethical leadership, and holistic student development. She is committed to strengthening academic standards, and driving organizational excellence.



At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

Group Director – LBSGOI

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow. He holds a work experience of more 11 years. Mr. Saumy is also the founder of Karvatech Solutions which is an AI-powered business automation company based in Lucknow, India, established in 2023. The company helps businesses streamline operations through intelligent AI solutions. With a strong focus on innovation, quality, academic and organizational development, he is committed to fostering a culture of excellence, collaboration, and sustainable growth.



Message From Chief Editor



Dear Readers,

It is with immense pleasure that I present this edition of our Institute Newsletten LBS Spandan—which will help you get the overall pulse of LBS/MDS.

LBS Spandan is much more than a compilation of events; it is the voice of our institution. It captures our achievements and celebrates the accomplishments of our students and faculty, documents important milestones. Every page reflects the dedication and collaborative efforts of our team which strives to make our institute a vibrant centre of knowledge and professional growth.

My heartfelt thanks also go to the entire team of LBS Spandan for their meticulous efforts in bringing together a newsletter that truly represents the aspirations and accomplishments of our institute. I hope you find this edition informative, inspiring, and enjoyable. Your valuable feedback and suggestions will be greatly appreciated as we strive to make each issue even more meaningful.

Happy Reading!

With warm regards,

Dr. Tripti Barthwal

Chief Editor, LBS Spandan

Dr. Tripti Barthwal is currently serving as Director at Lal Bahadur Shastri Institute of Management & Development Studies, Lucknow. She holds an academic & research experience of more than 25 years. Dr. Barthwal is a resource person for various Government organizations and public sector banks like SGPGI, Udyog Bandhu, SBI, etc to name a few. She has recorded lectures as an expert faculty for Doordarshan's Swayamprabha channel & AKTU Digital. She has more than 25 research papers to her credit & has several research scholars have been awarded the Doctoral Degree under her guidance.

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About LBSIMDS

Lal Bahadur Shastri Institute of Management and Development Studies (LBSIMDS) is a premier institution dedicated to providing quality education and fostering academic excellence, innovation, and holistic development. Established with the vision of creating competent professionals and responsible citizens, the institute has consistently worked towards empowering students with knowledge, skills, values, and leadership qualities required to succeed in today's dynamic and competitive world.

The foundation was laid in the year 1982, when a visionary, (Late) Dr. Sunil Kumar envisioned an educational institution which could impart professional education and empower youth. It is now one of the oldest institutions in Northern India that impart professional education with a daunting network of approximately 24,000 alumni. At LBSIMDS, education extends beyond the traditional classroom. The institute adopts a student-centric approach to learning, emphasizing critical thinking, creativity, practical exposure, and ethical values. With a commitment to academic rigor and continuous improvement, LBSIMDS offers a learning environment that encourages intellectual curiosity, research, and innovation.

About LBS Spandan

LBS SPANDAN is the annual newsletter of Lal Bahadur Shastri Institute of Management and Development Studies (LBSIMDS), serving as a vibrant platform that reflects the academic excellence, creative achievements, and dynamic activities of the college community. The word "Spandan" symbolizes a heartbeat or pulse, representing the continuous rhythm of learning, innovation, and growth that defines our institution. This newsletter is more than just a publication—it is a chronicle of our collective journey towards excellence. The primary objective of LBS SPANDAN is to document and showcase the remarkable accomplishments of students, faculty members, and the institution as a whole. It provides a comprehensive overview of various academic, cultural, co-curricular, and extracurricular activities organized throughout the academic year. From seminars, workshops, conferences, and industrial visits to sports competitions, cultural festivals, and social outreach programmes, every significant milestone finds a place within its pages.



Co-Curricular Activities

From Theory to Code: Python Training by Department of Computer Applications



Certificate distribution after successful training program



Students engaged in hands-on Python training

“In theory, there is no difference between theory and practice. In practice, there is.” — Yogi Berra

Keeping this thought in mind, the MCA Department successfully concluded another enriching 21-day Growth and Transformation Program – Part III on Python.

The program covered industry-relevant topics, equipping students with practical skills and technical expertise.

Exploring the world of Machines: LBSIMDS at ITI Raebareli



LBSIMDS organized an Industrial Exposure Visit, where students delved into the world of manufacturing.

This wasn't just a tour - it was an invaluable learning experience! Students saw how theoretical concepts translate into real-world applications, sparking their curiosity and providing a glimpse into potential career paths in the tech industry.

Coding to Career: Customised training for Smart Data Placements



LBSIMDS students during Smart Data Enterprises on campus training program

The Software Engineer Recruitment Training Program at Smart Data Enterprises, was in full swing. LBSIMDS students gained hands-on experience and insights, all while preparing for a bright future in tech.

- Real-world coding experience
- Expert industry guidance
- Building skills for the future of software engineering

A collaboration with Smart Data Enterprises to create the next generation of tech leaders!

Beyond Classroom: LBSIMDS Students at Good Morning Nutritive India Pvt. Ltd.



Valuable industrial exposure visit to Good Morning



Industrial visit group photograph.

Lal Bahadur Shastri Institute of Management and Development Studies organised an industrial visit to Good Morning to give students firsthand exposure to manufacturing and operations. The company staff took students through production, quality control, inventory, and safety processes. They explained modern manufacturing methods and quality standards in competitive markets. Interactive sessions helped students link classroom learning to real-world practices, while also covering teamwork, company structure, and career paths in manufacturing. The visit gave students practical insight into industry expectations and professional challenges.

Inside Gobind Alloys: LBSIMDS Students explore Manufacturing Processes



Students gaining practical industry exposure during an industrial visit to Gobind Alloys



Students interacting with the HR team



Practical learning during the Gobind Alloys visit

Students of Lal Bahadur Shastri Institute of Management and Development Studies visited Gobind Alloys to study industrial machines and production processes firsthand. Company experts demonstrated equipment and explained key stages of manufacturing, quality control, and safety standards. Students observed workflow management and learned how efficiency and precision drive industrial operations. Interactive discussions with professionals helped students connect theory to practice and understand sector challenges. The visit boosted technical knowledge and encouraged students to consider careers in manufacturing and engineering.

Coffee with CEO: An Inspiring Interaction with Mr. Kunal Batra (Co-Founder and Director Gomti Healthy Nutrients Pvt. Ltd)



A memorable group photograph with Mr. Kunal Batra.



Students attentively participating in an interactive industry talk at LBSIMDS.



An engaging leadership talk inspiring students through real-world business experiences.

LBSIMDS and Yi Yuva Lucknow held a 'Coffee with CEO' session with Mr. Kunal Batra, Co-founder & Director of Gomti Healthy Nutrients Pvt. Ltd. Mr. Batra shared his entrepreneurial journey and spoke on Business Management, Goal Setting, and Achieving Milestones. He stressed vision, perseverance, innovation, and continuous learning for long-term success. Students discussed leadership, career planning, and competitive business mindsets in an interactive Q&A. The session bridged academia and industry, giving students direct insight from a business leader.

Future of AI: Session with Microsoft CTO Murari Ramuka



A group photo capturing the spirit of learning and togetherness at LBSIMDS



Microsoft CTO-AI Murari Ramuka with Dr. Tripti Barthwal During AI session at LBSIMDS.



Mr. Murari Ramuka sharing valuable insights with students during an interactive session.

LBSIMDS held an interactive session with Mr. Murari Ramuka, Technology Strategist and CTO-AI at Microsoft, on AI and emerging tech. Mr. Ramuka outlined the need for innovation, adaptability, and continuous learning in a tech-driven job market. He urged students to build problem-solving skills and track new advancements to stay competitive. Students engaged in a Q&A on career planning, industry expectations, and tech trends. The session pushed students to explore opportunities in AI and technology.

Healthy Living, Healthy Mind: Session with Dr. Trehan and Ms. Saluja



Honouring the guest speaker with a green token of gratitude.



A token of appreciation being presented to the guest speaker during the event.



Empowering students to speak, learn, and lead.



A cherished group photograph capturing the highlights of the event.

LBSIMDS organised an awareness session on lifestyle disorders and mental health with Dr. Pooja Trehan and Ms. Amrita Saluja. The speakers covered causes and prevention of common lifestyle disorders, stressing balanced nutrition, regular exercise, sleep, and stress management. They urged students to prioritize mental health, build coping strategies, and seek help when needed. Students participated in the interactive talk and picked up practical tips for healthier living. The session underlined that physical and mental well-being drive personal growth and success.

Holistic Well-being Session by Isha Foundation in Collaboration with CII Yi



An inspiring session on positive lifestyle choices and personal growth by Isha foundation



Young minds engaged in a meaningful discussion on holistic growth and mindful living.

LBSIMDS, in collaboration with CII Young Indians and Isha Foundation, hosted a session on holistic well-being and personal development. Isha Foundation speakers discussed mental, emotional, and physical well-being, stressing inner balance for personal and professional success. Students were urged to build positive habits, manage stress, and maintain a healthy mindset. The interactive session saw active student participation and key takeaways on mindful living. The event reflects LBSIMDS's focus on holistic development beyond academics.

Champs of TECHX26 Hackathon



Students proudly showcasing their award and certificates with the dignitaries



Active participation of students and faculty members during session

BCA students secured 2nd Runner-Up at the 24-hour TECHX26 Hackathon held at LPCPS. The team built “SheRoutes”, an AI-powered safe navigation app aimed at solving real-world safety challenges. The institute congratulated the team for their technical skill and creativity.

An Awakening : Women's Safety Awareness Session



Awareness session on women's safety conducted by Breakthrough Trust and L'Oréal Paris at LBSIMDS.



Students during women's safety awareness Session with L'Oréal Paris at LBSIMDS.

LBSIMDS held an awareness session on women's safety with Breakthrough Trust and L'Oréal Paris. The session covered rights, personal safety, gender equality, and building respectful spaces. The resource person used presentations and real-life examples to share safety strategies and build self-confidence. Students joined discussions on women's empowerment and security, gaining practical insights. The program reflects LBSIMDS's focus on social awareness, inclusivity, and student development.



Curricular Activites

Orientation Programme: Building the Foundation for Academic Excellence



Dr. Vivek Tangri being felicitated by Dr. Tripti Barthwal, Director, LBSIMDS at the inaugural event.



Lal Bahadur Shastri Institute of Management & Development Studies welcomed its 2025-26 batch with an orientation programme on campus. Institute leaders and faculty addressed new students, urging them to pursue academic and professional growth with dedication. Guest speaker, Dr. Vivek Tangri, (Motivational Speaker) spoke on personal development, excellence, and lifelong learning. Students were briefed on academics, faculty, campus facilities, and co-curricular activities. Interactive sessions gave them a chance to ask questions about academics and careers. The programme highlighted LBSIMDS's focus on building future leaders through knowledge and innovation.

Tablet Distribution under Swami Vivekanand Yuva Sashaktikaran Yojana



Students receiving tablets under Swami Vivekanand Yuva Sashaktikaran Yojana.



Students and faculty gather to mark the successful distribution of tablets.

LBSIMDS held a tablet distribution program under the Swami Vivekanand Yuva Sashaktikaran Yojana to boost digital empowerment. Eligible students received tablets to access online study material, join virtual learning, and build technical skills. The move aims to bridge the digital divide and push self-learning and digital literacy. The initiative shows LBSIMDS's push for tech-enabled education and aligns with the goal of creating skilled, future-ready professionals.



Placement Opportunities for Session 2025-26

Genpact



A global professional services company specializing in digital transformation and business process management. It provides services in finance, analytics, technology, and operations.

Area(s)

Operations

Bata



One of India's leading footwear manufacturers and retailers. Known for offering quality shoes, accessories, and lifestyle products.

Area(s)

Operations

TCS



A leading IT services, consulting, and business solutions company. It serves clients worldwide across various industries.

Area(s)

IT

Naukri.com



India's largest online recruitment platform. Connects job seekers with employers across multiple industries.

Area(s)

Marketing

Smart Data



An IT solutions and software development company. Specializes in healthcare, enterprise applications, and digital transformation services.

Area(s)

Marketing

IT

Axis Bank



One of India's largest private-sector banks. Provides banking, financial, and investment services to individuals and businesses.

Area(s)

Marketing

Muthoot Finance



India's leading gold loan NBFC. Offers financial services including loans, insurance, and money transfer solutions.

Area(s)

Marketing



Placement Opportunities for Session 2025-26

Bandhan Bank

A private sector bank focused on financial inclusion. Offers banking and lending services across urban and rural India.



Area(s)

Marketing

GD Goenka

A reputed educational institution group in India. Provides quality education through schools and higher education institutions.



Area(s)

Operations

Marketing

Finance

HR

Capgemini

A global leader in consulting, technology, and engineering services. Helps organizations accelerate their digital transformation journey.



Area(s)

Operations

Taj Hotels

India's premier luxury hospitality brand under the Tata Group. Known for exceptional guest experiences and world-class service.



Area(s)

Operations

IT Vedant

A professional IT training and certification institute. Offers courses in networking, cloud computing, cybersecurity, and software technologies.



Area(s)

Operations

Eastern Book Company

One of India's largest private-sector banks. Provides banking, financial, and investment services to individuals and businesses.



Area(s)

Marketing

Operations

IT

Gyan Dairy

India's leading gold loan NBFC. Offers financial services including loans, insurance, and money transfer solutions.



Area(s)

IT



Placement Opportunities for Session 2025-26

QSpiders

A software testing and development training institute. Provides skill development and placement assistance for IT careers.



Area(s)

IT

Adda24*7

India's leading ed-tech platform for competitive exam preparation. Offers online coaching, study materials, and mock tests.



Area(s)

Operations

Trainer

IndiaMART

India's largest B2B online marketplace. Connects buyers and suppliers across diverse industries.



Area(s)

Operations

Marketing

99acres.com

A leading online real estate portal in India. Facilitates property buying, selling, and renting.



Area(s)

Marketing

Technosys

A technology solutions company offering software and IT services. Focuses on digital innovation and enterprise solutions.



Area(s)

IT

Shriram Finance

One of India's largest private-sector banks. Provides banking, financial, and investment services to individuals and businesses.



Area(s)

Operations

Rockwell

A technology and industrial automation solutions provider. Delivers innovative products and services for manufacturing industries.



Area(s)

HR

Operations

Finance



Placement Opportunities for Session 2025-26

T3 Talent Acquisition

A recruitment and talent management company. Helps organizations identify and hire skilled professionals.



Area(s) **HR**

Sigma Trade Wings

A company involved in aviation, hospitality, and skill development training. Provides industry-oriented career opportunities and professional training.



Area(s) **Finance** **HR**

Mahamaya Finance

A financial services company offering lending and investment solutions. Focuses on customer-centric financial products.



Area(s) **HR**

Campushala

An educational and career development platform. Provides training, internships, and placement support to students.



Area(s) **Marketing** **HR**

Advik Energy Solutions Pvt. Ltd.

A renewable energy solutions company. Specializes in solar power systems and sustainable energy projects.



Area(s) **HR** **Marketing**

Jaro Education

A leading higher education and upskilling company. Partners with top universities to offer executive and professional programs.



Area(s) **HR**

Digital Rank Up Technologies

A digital marketing and technology solutions company. Provides SEO, social media, and online branding services.



Area(s) **HR** **Marketing**



Placement Opportunities for Session 2025-26

Next Brio Group

A diversified organization offering business and staffing solutions. Focuses on talent development and organizational growth.



Area(s)

HR

Afluex Multiservices LLP

An IT and digital services company. Offers web development, mobile apps, and digital marketing solutions.



Area(s)

HR

RAVC

A professional training and skill development organization. Helps students enhance employability through industry-focused programs.



Area(s)

HR

Intercert

A certification and compliance services provider. Assists organizations in quality and management system certifications.



Area(s)

HR

Advance Decorative Laminates

A manufacturer of decorative laminates and interior surfacing products. Serves residential, commercial, and industrial sectors.



Area(s)

Marketing

SUD Life Insurance

A life insurance company offering protection and investment plans. Provides financial security solutions for individuals and families.



Area(s)

Marketing

Corizo

An ed-tech platform focused on internships and skill development. Helps students gain industry exposure and career opportunities.



Area(s)

Marketing



Placement Opportunities for Session 2025-26

Niva Bupa

A leading health insurance company in India. Offers comprehensive health coverage and wellness solutions.



Area(s)

Marketing

Learning Routes Pvt. Ltd.

A higher education and online learning solutions provider. Connects learners with industry-relevant academic programs.



Area(s)

Marketing

Ashiana Housing Limited

A reputed real estate developer in India. Specializes in residential communities and senior living projects.



Area(s)

Marketing

Operations

Raj Prints

A printing and publishing services company. Provides commercial printing and customized print solutions.



Area(s)

Marketing

Vlite Furnitech

A furniture manufacturing and interior solutions company. Offers innovative and ergonomic furniture products.



Area(s)

Marketing

Wonder Point

An education and training-focused organization. Provides learning programs and career development opportunities.



Area(s)

Marketing

Radico Khaitan

One of India's leading beverage companies. Known for producing premium alcoholic beverage brands.



Area(s)

Operations



Placement Opportunities for Session 2025-26

Archer & Bull

A management consulting and business advisory firm.

Provides strategic solutions for organizational growth and performance.



Area(s)

Operations

Cancer Aid Society

A non-profit organization dedicated to cancer awareness and support.

Works for prevention, early detection, and patient welfare.



Area(s)

Operations

Akeshtech

A technology solutions and software development company. Focuses on innovative digital products and IT services.



Area(s)

Operations

IT

Deo Byte

An IT services and software solutions provider. Offers web development, applications, and technology consulting.



Area(s)

Operations

Teleperformance

A global leader in customer experience and business process outsourcing.

Provides customer support services across multiple industries.



Area(s)

Operations

Wonder Point

An education and training-focused organization. Provides learning programs and career development opportunities.



Area(s)

Marketing

IT

Radico Khaitan

One of India's leading beverage companies. Known for producing premium alcoholic beverage brands.



Area(s)

Operations



Placement Opportunities for Session 2025-26

Vinmar



A global marketing and distribution company. Specializes in chemicals, plastics, and industrial products.

Area(s)

Operations

Tell Us Digital



A digital marketing and branding agency. Offers online marketing, content creation, and advertising services.

Area(s)

Operations

Golden Future



A recruitment and career development organization. Supports students and professionals with placement opportunities.

Area(s)

IT

Six Phase

A technology and engineering solutions company. Focuses on innovation, automation, and industrial services.

Area(s)

IT

CloudKeeper



A cloud optimization and managed services company. Helps businesses improve cloud performance and reduce costs.

Area(s)

IT

Thrymr Software



A software development company specializing in digital products. Delivers web, mobile, and enterprise technology solutions.

Area(s)

IT

Spdervella Technologies



A technology company providing software and digital solutions. Focuses on innovation, automation, and business growth.

Area(s)

IT



Placement Opportunities for Session 2025-26

Seth M. R. Jaipuria Public School



A renowned school known for academic excellence and holistic development. Provides quality education with a focus on innovation and values.

Area(s)

Trainer

UPTEC



A leading IT education and skill development organization. Offers training, certifications, and employability-focused programs.

Area(s)

Trainer



Internship Opportunities for Session 2025-26

Hero Motors



A renowned manufacturer of automotive components and mobility solutions. Part of the Hero Group, serving domestic and international markets.

Area(s)

Internship

Reliance Trend



A leading fashion retail chain under Reliance Retail. Offers clothing, footwear, and accessories for men, women, and children.

Area(s)

Internship

Muthoot Finance



India's leading gold loan NBFC. Offers financial services including loans, insurance, and money transfer solutions.

Area(s)

Internship

Adda 24*7



India's leading ed-tech platform for competitive exam preparation. Offers online coaching, study materials, and mock tests.

Area(s)

Internship

Sigma Trade Wings



A company involved in aviation, hospitality, and skill development training. Provides industry-oriented career opportunities and professional training.

Area(s)

Internship

Aadesh Foundation



A social welfare and development organization. Works towards education, skill development, and community upliftment.

Area(s)

Internship

Delhi Press



One of India's leading magazine publishing houses. Publishes popular magazines across multiple languages.

Area(s)

Internship



Internship Opportunities for Session 2025-26

Zyntiq

A technology-driven business solutions company. Provides software, consulting, and digital transformation services.



Area(s)

Internship

Educon Digital

An education technology and digital learning company. Offers innovative solutions for educational institutions and learners.



Area(s)

Internship

Jaarvis Technologies

A software development and IT consulting company. Delivers customized technology solutions for businesses.



Area(s)

Internship

Next Brio Group

A diversified organization offering business and staffing solutions. Focuses on talent development and organizational growth.



Area(s)

Internship

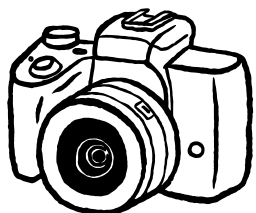
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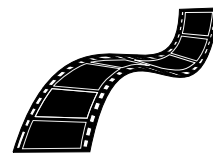
An organization involved in engineering, procurement, and construction services. Supports infrastructure and industrial development projects.

Area(s)

Internship



SOME GLIMPSES



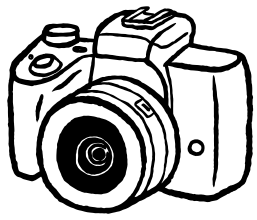
Group photograph with Mr. Ajay Tewari (CEO, SmartData)



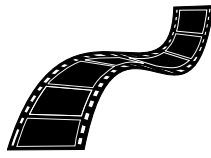
Mr. Ajay Tewari with Mr. Kumar Saamy (Group Director, LBSGOI)



Interview session



SOME GLIMPSES



Group photo of students and officials during the SUD Life Campus Placement Drive at LBSIMDS.



An engaging mock interview session focused on employability and skill development.



Students with offer letters from Q-Spiders Placement Drive



University Examination Toppers- BBA 1ST Year (2025-26)



1st Position

Name - Aakashi Rai



2nd Position

Name - Kahkasha Akseer Khan



3rd Position

Name - Yashasvi Gupta



University Examination Toppers- BBA 2nd Year (2025-26)



1st Position

Name - Ananya Gupta



2nd Position

Name - Deepshikha Jaiswal



3rd Position

Name - Omkar Shukla



University Examination Toppers- BCA 1ST Year (2025-26)



1st Position

Name - Mansi Kashyap



2nd Position

Name - Jayantika Sharma



3rd Position

Name - Niyati Singh



University Examination Toppers- BCA 2nd Year (2025-26)



1st Position

Name - Ketan Chautasiya



2nd Position

Name - Sumit Singh Rawat



3rd Position

Name - Kratika Singh



University Examination Toppers- MBA 1ST Year (2025-26)



1st Position

Name - Neha Singh



2nd Position

Name - Kashish Choudhary



3rd Position

Name -Sania Zaheer



University Examination Toppers- MBA (2026) Passedout



1st Position

Name - Sidra Masood



2nd Position

Name - Amrita Kumari



3rd Position

Name -Mohd Imran Alvi



University Examination Toppers- MCA 1ST Year (2025-26)



1st Position

Name - Aaroahi Tripathi



2nd Position

Name - Arpit Gupta



3rd Position

Name -Sumit Yadav



University Examination Toppers- MCA (2026) Passedout



1st Position

Name - Ishika Gupta



2nd Position

Name - Kritika Kumari



3rd Position

Name -Saloni Gond



Extra-Curricular Activites

Aaj Tak Sahitya Mahotsav



LBSIMDS students participating in Aaj Tak Sahitya Mahotsav.



A memorable moment of LBSIMDS students at the Aaj Tak Sahitya Mahotsav.

LBSIMDS students participated in the Aaj Tak Sahitya Mahotsav, engaging with authors, journalists, poets, and public figures. Through panels and discussions, students explored literature, media, culture, and contemporary issues. The event promoted critical thinking, creativity, and intellectual curiosity. The visit reflected LBSIMDS's push for holistic education and experiential learning. Students broadened horizons, sharpened communication skills, and deepened cultural appreciation.

Founder's Day : Celebration of Vision & Leadership



Presentation of Dhruv Award to Dr. (Maj) Neeja Masih



Award recipients and dignitaries posing together during the Founder's Day event.



Student competitions



LBSIMDS marked Founder's Day on 27th September, 2025 to commemorate Prof. Dr. Sunil Kumar, founder of Lal Bahadur Shastri Group of Institutions. Dr. (Maj) Neeja Masih, Principle IT College was felicitated with Dhruv Award. Faculty and students gathered to acknowledge his role in establishing the institution and launching its academic programs. The observance included student competitions: Nukkad Natak, Quiz, Poster Making, and Poem Writing & Recitation. Students from various programs participated. Founder's Day recognizes

LBSIMDS Welcomes BBA & MBA Batch with Freshers' Party



Fresher title winners with faculty during Freshers' Party at LBSIMDS.



A vibrant gathering of students at the Freshers' Party

LBSIMDS organised a vibrant Freshers' Party to welcome the newly admitted BBA and MBA students, helping them begin their academic journey on a cheerful note. The event served as a platform for freshers to interact with peers, faculty members, and seniors, fostering a strong sense of community and belonging. Students showcased talent through cultural performances, music, dance, and engaging activities that energised the campus atmosphere. Faculty members addressed the gathering, extending best wishes and motivating students to embrace learning, leadership, and personal growth throughout their time at the institute. The celebration marked the start of a new chapter, creating lasting memories while inspiring students to pursue academic and professional excellence.

Dandiya Vivbes at LBSIMDS : Lost in the Garba Beats!



Students pose gracefully with Dandiya sticks during the festive celebration

LBSIMDS celebrated Dandiya with enthusiasm, bringing students and faculty together for an evening of culture, music, and joy. Dressed in traditional attire, participants performed Dandiya to rhythmic beats, creating a lively campus atmosphere. Rangoli and festive decorations enhanced the celebration. The event promoted Indian cultural heritage while strengthening friendship and teamwork. It offered students a refreshing break from academics. The celebration concluded on a joyful note, reinforcing LBSIMDS's focus on cultural values and holistic development.

Fresher's Party for MCA & BCA Students at LBSIMDS



Freshers and seniors pose for a memorable group photograph.



Miss Fresher winner poses proudly with one of the faculty member.



A memorable gathering marking the start of academic journey.

LBSIMDS welcomed newly admitted MCA and BCA students with a vibrant Freshers' Party, marking an energetic start to their academic journey. The event gave freshers a platform to interact with peers, faculty, and seniors, building a strong sense of community and belonging on campus. Cultural performances, fun activities, and talent showcase filled the venue with enthusiasm and excitement. Addressing the students, faculty members encouraged them to focus on learning, innovation, and personal growth during their time at the institute.

The celebration signaled the beginning of a new chapter, motivating students to pursue excellence and make the most of their years at LBSIMDS.

Farewell Party for MBA Batch at LBSIMDS



Farewell title holders pose together to mark a special occasion.



Title award presentation



A joyful group photo from the Farewell Party

LBSIMDS held a heartfelt farewell for the outgoing MBA batch, celebrating their academic journey and campus contributions. The event included cultural performances, shared memories, and faculty appreciation for students' dedication and hard work. Juniors and teachers wished graduates success, urging them to uphold integrity and leadership. The ceremony highlighted friendships, experiences, and personal growth alongside academic success. The institute wished graduates excellence in their careers.

Picnic and Recreation at Nilansh Water Park



Students enjoying fun-filled group outing at Nilansh Water Park.



Splashes of laughter, frames full of joy - students turning a water park into a canvas of memories.

LBSIMDS organised a picnic for students at Nilansh Water Park, blending recreation, enjoyment, and team bonding. Students took part in water rides, group games, and recreational activities, making the day lively and engaging. The outing offered a refreshing break from academics while fostering camaraderie and strengthening friendships with peers and faculty. Filled with laughter and memorable moments, the picnic proved a delightful and enriching experience for everyone involved.

Ritkriti: A Vibrant Celebration of Indian Heritage



A melodious singing performance during Ritkriti.



Students proudly showcasing their creatively decorated stall during Ritkriti



Students participating in mehndi competition



Traditional fashion display at Ritkriti



Energetic dance moves on the stage.

LBSIMDS successfully organised ‘Ritkriti’, its Cultural and Traditional Day, with enthusiastic participation from students and faculty. The campus featured colourful attire, dance performances, soulful music, and cultural presentations reflecting India’s diversity and unity. Students showcased creativity, confidence, and passion for the arts through various performances. The celebration fostered cultural pride and encouraged students to preserve traditional values while embracing diversity. LBSIMDS continues promoting holistic development through cultural activities that nurture talent, creativity, and social harmony.

Sports Extravaganza : A trophy carries dust. Memories last forever!



Enthusiastic participation in the college sports event.



Sports Day champions posing with medals and certificates.



Students in action during an exciting cricket tournament.

LBSIMDS students celebrated the annual Sports Day with zeal, featuring indoor and outdoor games including carrom, chess, badminton, tug of war and cricket. Participants displayed energy, teamwork, and sportsmanship while faculty encouraged them throughout. The competitions promoted healthy rivalry, discipline, and collaboration. Indoor games highlighted students' focus and strategic thinking. The event concluded with a prize distribution ceremony honouring winners and participants, reflecting LBSIMDS's commitment to holistic development through physical fitness, teamwork, and leadership alongside academics.

International Yoga Day



Participation during Yoga session

LBSIMDS celebrated Yoga Day with great enthusiasm and active participation from students and faculty members. The session included various yoga asanas, breathing exercises, and meditation practices that highlighted the importance of physical and mental well-being. The event aimed to promote a healthy lifestyle, inner peace, and stress-free living among students. Participants performed yoga with discipline and dedication, making the celebration a meaningful and refreshing experience for all.

KHELO KA MAHAKUMBH 2025



Enthusiastic participation of students in Khelo Ka Mahakumbh

The Uttar Pradesh government organized the Sansad Khel Mahakumbh Zonal Competition from 12th April 2025 to 17th April 2025. Student-athletes from LBSGCM participated in the event held at Guru Gobind Singh Sports College, Kursi Road, Lucknow. The students gained valuable experience and learned a lot from the event. It encouraged a strong sports culture among youth. The event also served as a platform to discover and nurture local sports talent at the grassroots level.

Farewell Party for MCA Batch at LBSIMDS



MCA Batch group photo at Farewell Ceremony, LBSIMDS



Lal Bahadur Shastri Institute of Management and Development Studies organized a warm and memorable farewell ceremony for the outgoing MCA students. The event celebrated their academic achievements, cherished memories, and remarkable journey at the institution. Faculty members and junior students extended their heartfelt wishes, expressing gratitude for the contributions and camaraderie of the graduating batch. The occasion was filled with cultural performances, inspiring messages, and moments of reflection. LBSIMDS wishes all MCA graduates success, innovation, and excellence as they embark on their professional careers and future endeavors.

Warriors at Home



A Chit- Chat Interactive session with Students

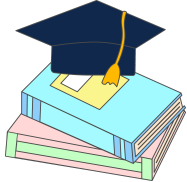


Felicitatation of Players



Lively Panel Disscussion

LBSIMDS hosted "Warriors at Home" to honor Indian women cricketers Deepti Sharma and Anjali Sarvani. The sports department organized the event to celebrate women's sports success and inspire future athletes. Students, faculty, and sports enthusiasts gave a rousing welcome with banners, posters, and chants that electrified the campus. Chairperson Mrs. Mona Srivastava and Group Director Mr. Kumar Saumy felicitated the duo with bouquets. The cricketers shared their journey from humble beginnings to global stardom, highlighting perseverance and hard work in overcoming challenges in women's sports.



Faculty Achievements



Congratulations to Ms. Uma Gupta Garg and Ms. Tanya Verma for successful publication of research paper titled **"Impact of AI Chatbots and Virtual Assistants on Consumer Behaviour Using S-O-R Framework"** in the edited book: "Digital Consumerism: Behavioural Shift in the 21st Century"



Celebrating the Power of Pen!

Heartfelt congratulations to Dr. Ravi Kumar Jaiswal on authoring two profoundly impactful books titled **"Managerial Economics: Theory and Applications"** and **"Communication Skills"** as per NEP. It is a commendable effort and contribution in field of academics



Kudos to Ms. Taru Sexena on getting published a very impactfull piece of research titled **"Hospitality Marketing: The Role of Heritage and Culture in Branding Luxury Hotels"** in Edited Book titled "Decoding Consumer Behaviour: Insights, Trends, and Applications: Understanding the Dynamics of Modern Consumer Choices"



Congratulations to Dr. Anshul Mishra on being invited to deliver a Guest Lecture on the topic **"Impact of Artificial Intelligence"** at Brightland college affiliated to Tribhuvan University , Nepal. He shared his insights on how Artificial Intelligence is transforming industries, education, business, and society.





Elated to share that Ms. Chintranshi Sonker has contributed a very relevant paper entitled "**Behavioral Impacts of Buy Now Pay Later (BNPL) Schemes in India: Convenience or Debt Trap**" in Edited Book titled "Decoding Consumer Behaviour: Insights, Trends, and Applications: Understanding the Dynamics of Modern Consumer Choices"



We are delighted to extend our warmest congratulations to Dr. Kapil Ajay Panjwani on being awarded the **Doctorate Degree (Ph.D.)**. This remarkable achievement is a testament to your unwavering dedication, perseverance, academic excellence, and commitment to research.

His topic of research is "**A Study of Customers' Perception towards Mobile Banking Applications of Nationalised Banks with Special Reference to Lucknow District.**"



Heartiest Congratulations to Dr. Shiva Manoj on being invited as a Judge at a **Regional Higher Education Summit** organized by EdInbox. Being invited as a judge at such a prestigious platform reflects recognition of their expertise and contribution to the academic community.



Heartiest congratulations to Ms. Jaishree on the publication of the research paper titled "**Hybrid Recommender System for Indoor and Ornamental Plants: An AHP Driven Approach**" published in the International Journal of Applied Mathematics. This significant academic achievement reflects your dedication to innovative research and your commitment to advancing knowledge in the field of computer science and intelligent recommendation systems.



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